

Established 1826

Greeley 1900

Lord & Taylor

38th Street

FIFTH AVENUE

39th Street

A Christmas Luxury For Your Own Enjoyment

If you never have realized the complete satisfaction that comes with a clear week before Christmas, relieved of eleventh hour hurry, may we suggest that you indulge yourself for once in that Holiday luxury. Come to the store THIS WEEK, when assortments are at the height of completeness. Make your selections NOW and speed your Gifts with their messages of cheer. You will then have days remaining for serene contemplation of the approaching Christmas and the happy significance of the season.

Handkerchiefs

Always on Holiday Gift Lists



And those who know the completeness and the choiceness of the Lord & Taylor assortments always purchase such Handkerchiefs here.

This season, dainty novelties galore are featured as well as every staple style and at especially attractive prices.

Exquisite Gift Handkerchiefs—imported novelties, adorned with hand embroideries or rare laces, \$1.50 to \$35.00.

25c each
Irish linen hemstitched tape and cord borders. Hand embroidered corners. Linen, borders in colors. Linen, colored centres. Colored roll edges. Scalloped, corners embroidered. Batiste, St. Gall embroidered. Linen Glove Handkerchiefs, hand embroidered or lace edged.

50c each
Linen with 1-16 in. hem. Linen, assorted hems. Tape and cord borders. Hand embroidered corners. Madeira embroidered. French novelty embroidered. Madeira, hand scalloped. Novelty Glove Handkerchiefs. Dainty Glove Handkerchiefs, exquisitely hand embroidered.

75c each
Sheer linen, hand hemstitched. Hand embroidered corners. Valenciennes lace edged. Madeira embroidered. Colored hand embroidered corners. Glove Handkerchiefs, colored novelty effects.

\$1.00 each
Armenian lace edged. Applique medallion corners. Colored roll borders. Colored hand embroidery. Appenzell hand embroidery. French novelty borders in color effects.

Ground Floor

Gold Jewelry In Brilliant Array

What more helpful to the holiday shopper than this little list of gift suggestions? The beauty of the designs, the perfection of the workmanship will endure, for these artistic novelties are of solid gold.

Cuff Links... \$2.25 to \$35.00
Scarf Pins... \$1.50 to \$45.00
Lorgnons... \$6.95 to \$45.00
Bar Pins... \$1.25 to \$79.50
Brooches... \$1.25 to \$42.50
Lingerie Clasps... \$1.50 to \$4.95
Thimbles... \$2.95 to \$7.95
Waldemar Chains... \$3.95 to \$17.95

In the new green and white effects, these are engraved and engine turned designs, chaste and beautiful or quite elaborate.

Ground Floor

Gloves

Gifts That Are Always Welcome

Few gifts are as acceptable and appropriate, none more practical than those of Gloves.

At Special Prices

Women's Grey Mocha Gloves—prix seam sewn, of soft warm Mocha leathers, with smart spear point backs. A pair, \$1.65

Women's Duplex Cloth Gloves—two-clasp, pique sewn; in black, white, tan, grey, brown, pongee, biscuit, chamais and sand. A pair, \$1.00

Boys' Tan Cape Gloves—several shades of tan capeskin; prix seam sewn and Paris point embroidered. A pair, \$1.35

Boys' Grey Mocha Gloves—pique sewn and Paris point embroidered. A pair, \$1.35

Boys' Washable Cape Gloves—tan shades; prix seam sewn with spear point backs. A pair, \$1.50

Ground Floor

The Incomparable Advantages of Electric Appliances For Home and Travel Use



Absolute convenience, handiness and cleanliness, freedom from flame and its dangers, concentration of heat just where it is required, comfort in the absence of excess heat, and, perhaps not the least, the fact that the air is in no way vitiated from their use—these, in the main, are the features that have made household electric articles almost an accepted necessity. Their manifold uses have assured their lasting popularity.

For a Gift of Constant Utility

Electric Chafing Dish, (Simplex) complete with stove, \$14.00
Safety "Comfo" Heating Pad, (Hotpoint) complete, \$6.50
Electric Iron, (Hotpoint) 3, 5, 6 lbs. each, \$4.00
Electric Grill (Universal) 8 in. diameter, heats complete, \$6.50
Electric Curling Iron, (Universal) complete, \$4.50
Electric Radiant Radiator, portable, complete, \$8.50

Fifth Floor

Negligees

Make Delightful Gifts

Simply fascinating, this season, the Lord & Taylor collection of Boudoir Apparel, with its wealth of picturesque models in every imaginable color and favored material. Negligees cozy and comfortable. Negligees dainty and exquisite. Negligees simple or elaborate with laces and fur.

All at especially attractive prices for the holiday demands.

Albatross and Wool Crepe Negligees, \$3.95, \$4.95, \$5.95 to \$16.75
Crepe de Chine Negligees, \$5.95, \$7.95, \$8.75 to \$28.50
Corduroy Lounging Robes, \$3.95, \$4.95, \$5.95, \$7.95 to \$28.50
Zenana Robes, \$22.50 to \$28.50
Waterfall Velvet Robes, \$25.00 to \$48.50
Chiffon Velvet Robes, \$48.50 to \$150.00
Satin Boudoir Slippers and Mules, \$3.00 to \$12.75
Boudoir Caps, 50c to \$18.75

Second Floor

Silk Petticoats

Gifts—Both Pretty and Practical

Smart ones for street wear—dainty ones for dancing. As "frilly" and fetching as any woman could wish. And this year, when useful gifts are more than ever favored, the news of these economies is unusually interesting.

Changeable Taffeta Petticoats
Serviceable quality silks in an elastic top model with deep hemstitched flounces, the scalloped ruffle finished with triple rows of tiny pleatings. Special \$3.95

Crepe de Chine Petticoats
Pink and white in two very pretty models, with ribbon banded net flounces, rosebud trimmed or deep lace flounces over pleated net. Special \$5.95

Satin Dancing Skirts, \$3.95, \$5.95, \$7.95 and \$8.75
Washable satins, white or flesh in charming new models, the flounces elaborate with wide flit laces, Georgette and lace combined, or ruffled with fine shadow laces; many ribbon and rosebud trimmed.

Second Floor

Christmas Is So Near in the Toy Shop

You Can Almost Hear the Jingle of the Reindeer's Merry Bells

For surely you believe in the Reindeer, away up in Santa Claus' Northland, stamping their hoofs and shaking their Winter coats, eager to be off on their joyous journey over the Christmas housetops.

Humpty Dumpty Sets, 50c to \$10.00
Electric Automobiles, \$15.00 to \$45.00
Electric Train Outfits, \$2.75 to \$40.00
Skudder Cars, \$5.00
Swing and Rocking Horses, \$4.75 to \$24.50



On the Fourth Floor

And jolly old Santa Claus cheering them merrily, his big pack sledge brim full and over, with all the glorious Gifts for a Boy or a Girl, that you can see, if you come tomorrow, in his Wonderful Christmas Storehouse.

Mechanical Toys, 25c to \$19.00
Mechanical Trains, 75c to \$5.00
Christmas Tree Stockings, 50c to \$6.00
Electric Stoves, \$5.00 to \$32.50
Doll Carriages, \$4.00 to \$24.75

Ground Floor

Gifts of Usefulness FOR MEN

Articles that every man will appreciate for their most practical appropriateness. You will find this a convenient check list when making Christmas selections.

Silk or Satin Four-in-hands, 55c to \$5.00
Silk Reefers, \$3.50 to \$15.00
Silk Half Hose, 50c to \$3.75
Lisle Thread Half Hose, 25c to \$2.50
Cotton Thread Half Hose, 25c to \$1.00
Wool Half Hose, 60c to \$2.50
Golf Hose, \$1.50 to \$3.75
Initial Linen Handkerchiefs, 25c, 35c and 50c
Plain Linen Handkerchiefs, 25c to \$2.00
Self Cord Handkerchiefs, 50c, \$1.00 & \$1.50
Plain Silk Handkerchiefs, 50c to \$2.00
Fancy Linen or Silk Handkerchiefs, 50c to \$1.50
Grey Mocha Gloves, \$1.75, \$2.25 & \$2.75

Tan Cape Gloves, \$1.50, \$2.00 & \$2.50
White Dress Gloves, \$1.50 & \$2.00
Chamois Gloves, \$2.00
Woolen Gloves, 50c to \$1.00
Wool Lined Gloves, \$3.00
Fur Lined Gloves, \$4.50 to \$7.50
Black or Tan Leather Belts, 50c to \$2.50
Initial Belts, \$1.00 to \$2.00
Black Belt and Tan Belt, with silver buckle, Set, \$3.50 & \$5.00
Buckles for monograms, \$3.00 to \$6.00
Silk Suspenders, 50c to \$1.50
All Elastic Suspenders, 50c to \$1.00
Lisle Suspenders, 50c to \$1.00
Blanket Robes, \$3.95 to \$18.00
Terry Cloth Robes, \$3.95 to \$12.00
Double Faced Cloth House Robes, \$4.95 to \$12.00

Double Faced Cloth Gowns, \$10.50 to \$25.00
Silk Dressing Gowns, \$18.00 to \$55.00
Silk House Coats, \$15.00 to \$30.00
Velvet Gowns, \$40.00 to \$60.00
Velvet Dinner Jackets, \$20.00 to \$30.00
Silk Pajamas, \$7.50 to \$15.00
Silk Mixture Pajamas, \$2.95 to \$3.45
Flannel Pajamas, \$1.50 to \$7.50
Madras Pajamas, \$1.50 to \$3.00
Mercerized Pajamas, plain colors, \$1.50 to \$2.00
Crepe Silk Shirts, \$4.95 to \$8.50
Tub Silk Shirts, \$3.25 to \$5.50
Flannel Shirts, \$3.50 to \$5.00
Dress Shirts, \$1.50 to \$5.00
Madras or Percale Shirts, \$1.50 to \$3.00

Special Values This Week

Of Timely Interest to Purchasers Who Appreciate the Advantage of Doing Their Christmas Shopping NOW.

Silk or Satin Scarfs, \$1.35
\$15.00 a dozen. Rich imported materials in self or contrasting brocaded effects.
Silk Reefers, \$4.50
All silk, in crochet weave; pearl grey or white.
Silk Half Hose, \$1.35
Two toned accordion weave in various color combinations.
Initial Handkerchiefs, box of 6, \$1.45
All linen, with small initials.

Mocha Gloves, \$1.75
Grey, with clasps; spear point self backs.
Initial Belts, \$2.00
Black leather, with Sterling silver initial buckles.
Silk Suspenders, \$1.00
Various colors, in individual box.
Blanket Robes, \$6.95
Silk cord trimmed, grey, blue or brown.

House Coats, \$4.95
Double faced cloth; cord edge trimmed; navy, grey, green or brown.
Dressing Gowns, \$21.50
Brocaded; unlined; collars and cuffs in plain colors to match.
Silk and Cotton Pajamas, \$2.95
Attractive stripe effects with silk loops.
Silk Shirts, \$3.25
Tub silks; a large variety of stripes in the new color combinations.

Ground Floor

Ask Mr. Foster Travel Information Service

Supplies free information about the winter trip to Florida, Cuba, Bermuda, Panama, California, New Orleans, Hawaii or the Orient. MR. FOSTER'S representatives have traveled all the routes and visited all of these countries and the resorts and hotels. Here are maps, schedules and a large supply of illustrated, descriptive literature, and here will be answered all questions you may ask. Your tickets will be supplied, your hotel, Pullman or ship accommodations engaged, everything attended to and no fees ever.

Fifth Floor

The Stationery Section Will Solve Many a Gift Problem

Novel as well as practical gifts; accessories for the writing desk and library table that add a smart and artistic touch to their ever-convenient utilities.



Monogram Stationery
It is not too late to order an artistic monogram and have it stamped on a beautiful gift box of Writing Paper. Dies very reasonably priced.

Writing Paper in Christmas Cabinets
Children's beautiful Gift Boxes at 10c, 20c and 25c; Gift Cabinets for grown-ups at 35c, 50c, 75c, \$1.00 and up to \$10.00.

Visiting Cards
Orders will be accepted all week for the engraving of new plates or for printing cards from your own plate. Deliveries guaranteed and orders accepted for any class of engraving, to be executed before Christmas.

Book Ends
Brass, bronze, black glass and numerous metals in nearly a hundred designs from \$2.50 to \$65.00 a pair.

Greeting Cards
Orders for Individual Greeting Cards will be accepted all week for the late comers. Deliveries on or before December 22nd. We would urge immediate selection.

Waterman Fountain Pens
The Ideal Waterman Pens need no introduction. You will find an endless variety here. Prices \$2.50 to \$35.00.
Lord & Taylor
Invincible Fountain Pens
\$1.00

Ground Floor

Silk Umbrellas

Two Special Holiday Offerings in Durable and Smartly Mounted Umbrellas for Men and Women

Special \$5.95

Heavy Levantine Silk, excellent frames and eight ribs. These Umbrellas are correct in every detail. Handles in a variety of desirable woods, artistically mounted with sterling silver, 14 karat gold and other appropriate effects. The limited quantity makes an early selection advisable.

250 Women's Silk Umbrellas

Special \$3.65

All Silk Taffeta and All Silk Serge, eight rib Paragon frames. Case and tassel to match. The newest designs in handles, including hooks, knobs, long silver handles engine turned, Bakelite, leather loop, sterling silver rings and thumb handles. The exceptionally low price of these Umbrellas will make it necessary to purchase early in order to secure a selection.

Ground Floor

Leather Novelties

Practically Answer the Gift Question

Scores of the smartest novelties imaginable, gifts for men and gifts for women, are ready in the Leather Goods Section. If the question of what to give perplexes, glance at these practical suggestions. Qualities, styles and prices commend them to your favor.

Hand Bags, \$1.50 to \$35.00
Strap Books, \$10.00 to \$18.95
Toilet Cases, \$3.95 to \$27.50
Jewel Boxes, \$1.25 to \$14.95

Collar Bags, 50c to \$2.95
Tie Holders, \$1.00 to \$5.95
Brief Cases, \$4.95 to \$11.50
Flasks, \$4.95 to \$11.50

Also

Velvet & Silk Bags, \$1.00 to \$65.00
Steel Beaded Bags, \$4.95 to \$60.00

Ground Floor

A Collection of Lovely Novelties in The French Shop For Gifts of Individuality

To those in search of unusual Gifts, the French Shop offers countless suggestions from its wealth of original novelties, cleverly designed and made by the delectable Parisian needlewomen.

Lingerie Pillows
Silk Sofa Pillows
Library Table Scarfs
Lace Dresser Scarfs
Pin Cushions
Floor Pillows
Chaise Longue Covers
Chaise Longue Pillows
Boudoir Lamp Shades
Living Room Lamp Shades
Silk Veiling Cases
Handkerchief Cases



Table Centres & Scarfs
Centres and Scarfs of French and Italian brocade, Velvets and Damasks, for dining room tables.
\$4.25 to \$7.50

Silk Puff Cushions
In colors to harmonize with decorative schemes, these are 22 inches in diameter and are made in our own workrooms.
\$2.40

Fifth Floor